

# Westmont Street Fair & Cruisin' Nights

## 2016 SPONSORSHIP OPPORTUNITIES



Every Thursday in June, July & August

The Westmont Street Fair & Cruisin' Nights summer events has developed the reputation of being one of the very best car show events in the State of Illinois. "Our event has tripled in size over the past few years," says Westmont Special Events President John Chorney. "We now close down three full blocks of our downtown for the Street Fair and average more than 300 vehicles and 3000 guests to the event each and every week." The Street Fair is a great opportunity for businesses to promote their products and services to the numerous event guests. Each week features classic cars, local restaurant specials, live bands & DJs, kids activities, and more!

### SPONSORSHIP PACKAGES

Platinum - \$1500

Gold - \$1000

Silver - \$500

Bronze - \$250

### EVENT HIGHLIGHTS

- ◆ RC Cars & Planes
- ◆ Reptile Night
- ◆ Squad Car Night
- ◆ Fire Truck & Military Night
- ◆ Motorcycle Night
- ◆ Food Cooking Demos by The Hilton & Local Restaurants
- ◆ Dragster Night
- ◆ Birds of Prey Night



Contact WSEC Today!

630-829-9378 or [wsec@WestmontEvents.com](mailto:wsec@WestmontEvents.com)

[www.WestmontEvents.com](http://www.WestmontEvents.com)

# Westmont Street Fair & Cruisin' Nights

## 2016 SPONSORSHIP OPPORTUNITIES



Westmont is conveniently located in the western suburbs of Chicago - 22 miles west of the Chicago Loop.

Westmont has the largest Squad Car Night and Fire Truck Night in the State of Illinois!

2015 Westmont Street Fair averaged over 300 vehicles and 3000 people each week!

Westmont Street Fair is the only car show that blocks off 3 blocks in the central business district for exclusive classic car parking!

Westmont Street Fair is dedicated to providing fun for the whole family!

### Sponsorship Packages

#### **PLATINUM - \$1500**

- \* Vendor space every week all summer long
  - a total of 13 events including Squad Car Night AND Fire Truck Night
- \* Listed as a featured sponsor of the Police Car and Fire Truck Parades
- \* Logo highlighted in Street Fair Brochure
- \* Logo highlighted on event t-shirts
- \* Logo highlighted on WSEC website
- \* Logo listed on Channel 16
- \* Business featured in weekly social media blast
- \* Banner placed in downtown area all summer long
- \* Business name promoted each week by bands & DJs

#### **GOLD - \$1000**

- \* Vendor space at 9 events including either Squad Car Night OR Fire Truck Night
- \* Logo printed in Street Fair Brochure
- \* Logo printed on event t-shirts
- \* Logo listed on WSEC website
- \* Business name listed on Channel 16
- \* Business featured in 9 social media blasts
- \* Business name promoted at 9 events by bands & DJs

#### **SILVER - \$500**

- \* Vendor space at 6 events (not including Squad Car Night or Fire Truck Night)
- \* Logo printed in Street Fair Brochure
- \* Business featured in 6 social media blasts
- \* Business name promoted at 6 events by bands & DJs

#### **BRONZE - \$250**

- \* Vendor space at 3 events (not including Squad Car Night or Fire Truck Night)
- \* Business name listed in Street Fair Brochure
- \* Business name promoted at 3 events by bands & DJs

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# WSEC

Westmont Special Events Corporation  
630-829-9378, wsec@westmontevents.com

## Westmont Street Fair & Cruisin' Nights 2016 Sponsorship Contract

Thank you for agreeing to be a sponsor to the 2016 Westmont Street Fair! The success of our community events depends upon your support. Please fill out the following sponsorship agreement and we will begin working on your benefits package immediately.

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

### **Sponsorship Level: (circle one)**

Platinum - \$1500      Gold - \$1,000      Silver - \$500      Bronze - \$250

ARTWORK: Please list your contact information regarding whom we should communicate with to obtain artwork such as logos that may be needed for our sponsorship materials.

Artwork Contact: \_\_\_\_\_ Artwork on file \_\_\_\_\_

Artwork Email: \_\_\_\_\_ Artwork is needed \_\_\_\_\_

Please include any additional notes pertinent to this sponsorship contract:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Upon signing this agreement, as an authorized agent of the business listed above, I agree to sponsor Westmont Street Fair per the amount designated within this agreement. Our business is entitled to the benefits that are attributed to this sponsorship package. I agree that our business will remit payment immediately or within 14 days.

Please Return to: Westmont Special Events, Cass Avenue, Ste 102, Westmont, Illinois 60559 Payment Enclosed

Date: \_\_\_\_\_ Signature of Business Representative: \_\_\_\_\_

WSEC Contact: